

ACCOUNTING | INSURANCE | ADVISORY

Second Quarter 2023

Investor Presentation

July 27, 2023

CBIZ.COM | NYSE: CBZ



Forward-Looking Statements & Non-GAAP Measures

Forward-looking statements in this presentation are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected. Such risks and uncertainties include, but are not limited to: we may be more sensitive to revenue fluctuations than other companies, which could result in fluctuations in the market price of our common stock; payments on accounts receivable may be slower than expected, or amounts due on receivables or notes may not be fully collectible; we are dependent on the services of our executive officers, other key employees, producers and service personnel, the loss of whom may have a material adverse effect on our business, financial condition and results of operations; restrictions imposed by independence requirements and conflict of interest rules may limit our ability to provide services to clients of the attest firms with which we have contractual relationships and the ability of such attest firms to provide attestation services to our clients; our goodwill and intangible assets could become impaired, which could lead to material non-cash charges against earnings; our goodwill and intangible assets could become impaired, which could lead to material non-cash charges against earnings; certain liabilities resulting from acquisitions are estimated and could lead to a material non-cash impact on earnings; governmental regulations and interpretations are subject to changes, which could have a material adverse effect on our clients, our business, our business services operations, our business models, or our revenue; changes in the United States healthcare or public health environment, including new healthcare legislation or regulations, may adversely affect the revenue and margins in our or our clients' businesses; we are subject to risks relating to processing customer transactions for our payroll and other transaction processing businesses; cyber-attacks or other security breaches involving our computer systems or the systems of one or more of our vendors or clients could materially and adversely affect our business; we are subject to risk as it relates to software that we license from third parties; we could be held liable for errors and omissions, contract claims, or other litigation judgments or expenses; the future issuance of additional shares could adversely affect the price of our common stock; our principal stockholders may have substantial control over our operations; we require a significant amount of cash for interest payments on our debt and to expand our business as planned; terms of our credit facility may adversely affect our ability to run our business and/or reduce stockholder returns; our failure to satisfy covenants in our debt instruments will cause a default under those instruments; we are reliant on information processing systems and any failure of these systems could have a material adverse effect on our business, financial condition and results of operations; we may not be able to acquire and finance additional businesses which may limit our ability to pursue our business strategy; the business services industry is competitive and fragmented; if we are unable to compete effectively, our business, financial condition and results of operations may be negatively impacted; there is volatility in our stock price. A more detailed description of such risks and uncertainties may be found in the Company's filings with the Securities and Exchange Commission.

All forward-looking statements made in this presentation are made only as of the end of the second quarter of 2023. The Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently have occurred or of which it thereafter has become aware since the end of the second quarter of 2023.

The Company has included certain Non-GAAP measures in this presentation. Non-GAAP measures are commonly used by the Company, its shareholders and debt holders to evaluate, assess and benchmark the Company's operational results and to provide an additional measure with respect to the Company's ability to meet future debt obligations. Reconciliations for Non-GAAP measures can be found in the Appendix.



Your Team.

CBIZ is a leading provider of financial, insurance and advisory services tailored to help our clients and their businesses grow and succeed.

CBIZ By The Numbers



More than 120 offices and 6,500 team members in major metropolitan areas and suburban cities nationwide, SERVING MORE THAN 100,000 CLIENTS



What We Do

72%

25%

INSURANCE SERVICES

BENEFITS &

3%

FINANCIAL

SERVICES

- Accounting and Tax
- Financial Advisory
- Transaction Advisory
- Risk & Advisory Services
- Valuation
- Litigation Support
- Government Health Care Consulting
- Employee Benefits Consulting
 - Payroll / Human Capital Management
 - Property & Casualty

Technology Support

Retirement & Investment Solutions

NATIONAL PRACTICES

3% 25% 2022 Revenue \$1.4B 72%



Business Model Attributes





~75%

RECURRING

~25%

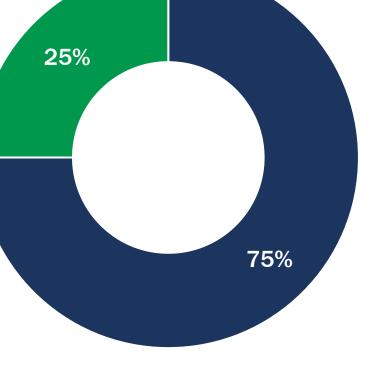
PROJECT-BASED

WORK

SERVICES

Recurring Revenue

- Annual Tax Compliance
 - Group Health Benefits
 - Government Health Care Consulting
 - Property & Casualty
 - Payroll
 - Retirement Plan Services
 - Technology Support
- Compensation Studies
- Executive Search
- Financial Consulting
- Litigation Support
- Risk Advisory
- Transaction Advisory
- Valuation







100,000+ TOTAL

National Resources – Personal Service





Our Clients

Competitive Advantage





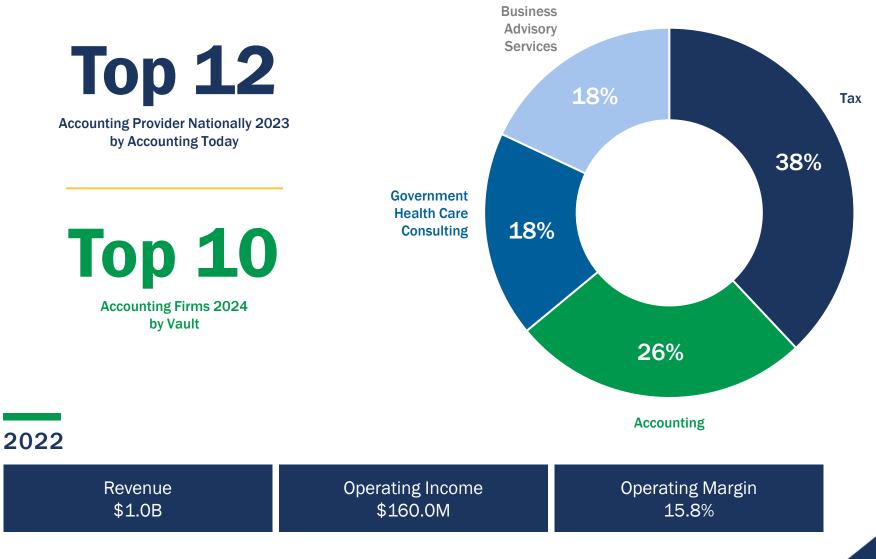
Proximity and Relationship

We out-local the nationals and out-national the locals.

CBIZ, INC. | NYSE: CBZ

Financial Services





CBIZ, INC. | NYSE: CBZ

Benefits & Insurance Services





Our People, Culture & Recognition



Focus on Growth

REVENUE GROWTH COMPONENTS

INTERNAL Organic INTERNAL Cross-Serving

Adjusted Earnings Per Share⁽¹⁾



Compounded Annual Growth Rate since 2018

11.2%

18.2%

(1) See Appendix for GAAP reconciliation.

Growth by Acquisition





STRATEGY

- Enter attractive geographic markets
- Strengthen presence in existing market
- Add breadth of service or depth of expertise to our existing offerings
- Expand into high growth industries and service niches
- Access to top talent



ATTRIBUTES

- Successful local or regional company
- Cultural fit
- Strong leadership
- Desire for greater national platform and enhanced client service capabilities
- Cross-serving potential
- Full integration



STRUCTURE

- Consideration based on TTM EBITDA
- 50%+ paid up front
- Balance paid on multi-year earnout contingent on achieving reasonable growth targets
- Proceeds paid using a mix of cash and stock



FINANCIAL OVERVIEW

Key Financial Highlights



	2018	2022	TOTAL GROWTH	CAGR
REVENUE (IN MILLIONS)	\$922.0	\$1,412	53.1%	11.2%
PRE-TAX INCOME (IN MILLIONS)	\$79.8	\$141.5	77.3%	15.4%
ADJUSTED PRE-TAX INCOME ⁽¹⁾ (IN MILLIONS)	\$79.8	\$149.6	87.5%	17.0%
PRE-TAX MARGIN	8.7%	10.0%	+130 bps	
ADJUSTED PRE-TAX MARGIN ⁽¹⁾	8.7%	10.6%	+190 bps	
GAAP EPS	\$1.09	\$2.01	84.4%	16.5%
ADJUSTED EPS ⁽¹⁾	\$1.09	\$2.13	95.4%	18.2%
ADJUSTED EBITDA ⁽¹⁾ (IN MILLIONS)	\$109.1	\$190.1	74.2%	14.9%

(1) See Appendix for GAAP reconciliation.

YTD Highlights & 2023 Guidance



SEGMENT	YTD SAME-UNIT REVENUE GROWTH	YTD TOTAL REVENUE GROWTH	2023 GUIDANCE ⁽¹⁾
FINANCIAL SERVICES	7.4%	15.7%	
BENEFITS AND INSURANCE SERVICES	6.4%	6.4%	
NATIONAL PRACTICES	8.3%	8.3%	
REVENUE	7.2%	13.2%	10% to 12%
GAAP EPS		16.5%	15% to 17%
ADJUSTED EPS ⁽²⁾		11.0%	11% to 13%
TAX RATE		27.6%	~28%
SHARE COUNT (WEIGHTED AVERAGE FULLY DILUTED)		50.6M	50.5 to 51.0M

(1) Reflects guidance issued by the Company on July 27, 2023. This guidance speaks only as of this date and this presentation does not constitute confirmation or updating of guidance.

(2) See Appendix for GAAP reconciliation.

Capital Structure



	STRATEGIC ACQUISITIONS • Focused on high-growth opportunities • Average three to five annually	SHARE REPURCHASES • Strategic approach to open market repurchases • Neutralize impact of newly issued shares	CAPEX Facility improvements Office equipment 	DEBT LEVERAGE • Strong cash flow from operations • \$600M unsecured credit facility
YTD	\$84.2M	1.0M/\$48.5M	\$11.7M	2.0x
2022	\$107.7M	2.8M/\$122.8M	\$8.6M	1.5X
2021	\$83.0M	3.0M/\$96.4M	\$9.0M	1.5X
2020	\$88.8M	2.3M/\$57.6M	\$11.7M	0.8X
2019	\$37.3M	1.2M/\$25.3M	\$13.9M	0.9X
2018	\$41.7M	0.8M/\$15.6M	\$14.6M	1.3X
Total	\$442.7M	11.0M/\$366.2M	\$69.5M	

Investment Highlights





OPERATIONAL LEVERAGE

- Established national platform
- Full integration of acquired businesses
- Infrastructure provides margin expansion opportunity



FINANCIAL ATTRIBUTES

- Strong balance sheet
- Strong and consistent cash flow
- Credit facility provides flexible source of funds
- 90%+ client retention rates
- 75% recurring revenue
- Long-standing diverse client base
- Broad geographic / industry / client exposure mitigates risk



RESULTS

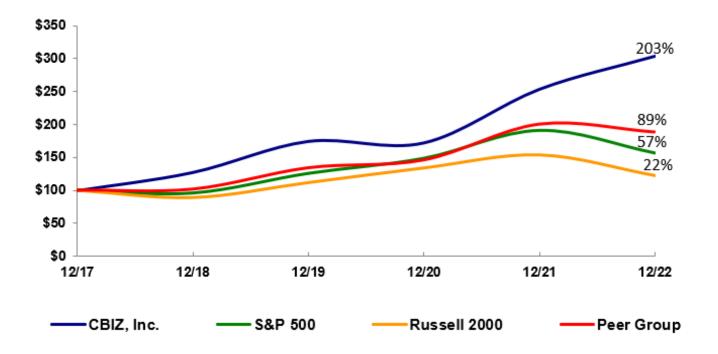
- Proven ability to grow earnings at a faster rate than revenue growth
- 2018 2022 Revenue Growth CAGR: 11.2%
- 2018 2022 EPS Growth CAGR: 16.5%
- 2018 2022 Adjusted
 EPS Growth CAGR: 18.2%⁽¹⁾





COMPARISON OF 5-YEAR CUMULATIVE TOTAL RETURN*

Among CBIZ, Inc., the S&P 500 Index, the Russell 2000 Index, and a Peer Group



*\$100 invested on 12/31/17 in stock or index, including reinvestment of dividends. Fiscal year ending December 31. Copyright 2023 Standard & Poor's, a division of S&P Global. All rights reserved. Copyright 2023 Russell Investment Group. All rights reserved.

Financial Goals



2023 GUIDANCE⁽¹⁾

10% to 12% Revenue Growth	GAAP EPS Growth: 15 to 17% Adj. EPS Growth: 11 to 13%	Continued Strong Cash Flow
10% to 12% Revenue Growth	Adj. EPS Growth: 11 to 13%	Continued Strong Cash Flow

LONG TERM GOALS – BEYOND 2023

Earnings Growth 2X Revenue

Revenue Growth

OPERATING LEVERAGE

(1) Reflects guidance issued by the Company on July 27, 2023. This guidance speaks only as of this date and this presentation does not constitute confirmation or updating of guidance.



APPENDIX







National Workplaces

- 2022 Top Workplaces USA
- 2022 Best and Brightest Companies in the Nation
- 2022 America's Best Midsize Employers Forbes
- 2022 Top Workplaces Culture Excellence in Compensation and Benefits, Innovation, Leadership, Purpose and Values, Life Flexibility, Professional Development, Employee Appreciation
- 2022 Best Workplaces for Millennials
- 2022 Best Places to Work in Insurance
- 2022 Early Talent Award

Local Office Workplaces

	Akron, OH*	Irvine, CA
	Alpharetta, GA*	Lawrenceville, NJ
	Atlanta, GA*	Los Angeles, CA*
	Bakersfield, CA	Manasquan, NJ
	Boca Raton, FL*	Memphis, TN*
	Boise, ID	Naperville, IL*
	Boston, MA	New Providence, NJ
	Chicago, IL*	New York, NY*
	Cleveland, OH*	Owings Mills, MD*
	Clinton, NJ	Oxnard, CA
	Columbia, MD*	Philadelphia, PA*
	Cranford, NJ	Phoenix, AZ*
	Delray Beach, FL*	Pleasant Hill, CA*
	Denver, CO*	Plymouth Meeting, PA*
	East Windsor, NJ	
	Encino, CA*	
	Greenwood Village, CO*	**
		National Wellbein
ЛСВ	17	2022 Best and Brighte
		2022 Top Workplaces

- Providence, RI* Salt Lake City, UT* San Diego, CA* San Francisco, CA* San Jose, CA*
- San Luis Obispo, CA
- San Mateo, CA* Seattle, WA
- Solon, OH*
- St. Petersburg, FL*
- Tampa, FL*
 - Tucson, AZ*
 - Uniontown, OH*
 - Walnut Creek, CA*
 - Westlake, OH* Woodstock, GA*

llbeing

2022 Best and Brightest Companies in Wellness 2022 Top Workplaces – Employee Wellbeing



Certifications & Rankings

- 2022 Great Place to Work Certification
- 2022 Best Accounting Firms Forbes
- 2022 Best Tax Firms Forbes
- 2022 Top 100 Brokers Business Insurance
- 2022 Top 500 Entry Level Employer
- 2022 Top 100 Intern Employer
- 2022 Top 100 Firms Accounting Today
- 2023 Vault Accounting 25
- 2023 Vault Accounting Most Prestigious
- 2023 Vault Best Accounting Firms for Accounting
- 2023 Vault Best Accounting Firms for Audit/Assurance**
- 2023 Vault Best Accounting Firms for Forensic
- 2023 Vault Best Accounting Firms for Tax



Local Wellbeing

Akron, OH	Houston, TX	Plymouth Meeting, PA
Alpharetta, GA	Irvine, CA	San Antonio, TX
Atlanta, GA	Kansas City, MO	San Diego, CA
Austin, TX	Knoxville, TN	San Francisco, CA
Brentwood, TN	Lawrenceville, TN	San Jose, CA
Boca Raton, FL	Memphis, TN	Seattle, WA
Boston, MA	Midland, TX	Solon, OH
Chicago, IL	Murfreesboro, TN	St. Louis, MO
Cleveland, OH	Naperville, IL	St. Petersburg, FL
Cleveland, TN	New Providence, NJ	Tampa, FL
Dallas, TX	New York, NY	Uniontown, OH
Delray Beach, FL	Overland Park, KS	Walnut Creek, CA
Denver, CO	Palm Beach, FL	Westlake, OH
Dublin, OH	Philadelphia, PA	Woodstock, GA
Fairborn, OH	Phoenix, AZ	



** CBIZ is a business consulting, tax and financial services provider and works closely with MHM (Mayer Hoffman McCann P.C.), an independent CPA firm providing audit, review and attest services. CBIZ and MHM are members of Kreston Global, a worldwide network of independent accounting firms.

YTD Adjusted EPS and EBITDA Reconciliation



GAAP RECONCILIATION

Net Income and Diluted Earnings Per Share ("EPS") to Adjusted Net Income, EPS and EBITDA (1)

(In thousands, except per share data)

	SIX MONTHS ENDED JUNE 30, 2023					SIX MONTHS ENDED JUNE 30, 2022				
	Amounts			EPS		Amounts		EPS		
Net income	\$	100,023	\$	1.98	\$	89,382	\$	1.70		
Adjustments:										
Transaction costs related to acquisitions ⁽²⁾		611		0.01		1,329		0.03		
Integration & retention costs related to acquisitions ⁽²⁾		1,868		0.04		6,732		0.13		
Facility optimization costs ⁽³⁾		221		-		-		-		
Income tax effect related to adjustments		(746)		(0.02)		(2,122)		(0.05)		
Adjusted net income	\$	101,977	\$	2.01	\$	95,321	\$	1.81		
Interest expense	\$	9,175			\$	2,904				
Income tax expense		38,153				31,943				
Gain on sale of operations, net		(99)				(135)				
Tax effect related to the adjustments above		746				2,122				
Depreciation		6,091				5,607				
Amortization		11,740				10,858				
Adjusted EBITDA	\$	167,783			\$	148,620				

(1) CBIZ reports its financial results in accordance with GAAP. This table reconciles Adjusted net income, Adjusted EPS and Adjusted EBITDA to the most directly comparable GAAP financial measures, "Net income" and "Diluted earnings per share." Adjusted net income, Adjusted EPS and Adjusted EBITDA are not defined by GAAP and should not be regarded as an alternative or replacement to any measurement of performance under GAAP. Adjusted net income, Adjusted EPS and Adjusted EBITDA, which excludes significant non-operating related gains and losses, are used by the Company for its shareholders and debt holders as a performance measure to evaluate, assess and benchmark the Company's operational results.

(2) These costs include, but are not limited to, certain consulting, technology, personnel, as well as other first year operating and general administrative costs that are non-recurring in nature. Amounts reported in 2023 related to the costs incurred related to the Somerset acquisition and those reported in 2022 related to the Marks Paneth acquisition.

(3) These costs related to incremental non-recurring lease expense incurred as a result of CBIZ's real estate optimization efforts.

Adjusted Pre-Tax Income and Margin Reconciliation



Pre-tax Income to Adjusted Pre-tax Income⁽¹⁾

(In thousands)

	2022		2021		2020		2019		201	18
		~		% of		% of		% of	•	% of
	Amounts	% of Revenue	Amounts	Revenue	Amounts	Revenue	Amounts	Revenue	Amounts	Revenue
Income from continuing operations before income tax expense	\$ 141,475	10.0%	\$ 93,016	8.4%	\$103,488	10.7%	\$ 92,889	9.8%	\$ 79,840	8.7%
Adjustments:										
Gain on sale of operations, net	-	-	(6,311)	-0.6%	-	-	-	-	-	-
Gain on sale of assets, net ⁽²⁾	(2,391)	-0.2%	-	-	-	-	-	-	-	-
Legal settlement, net	-	-	30,468	2.8%	-	-	-	-	-	-
Transaction costs related to Marks Paneth (3)	1,329	0.1%	-	-	-	-	-	-	-	-
Integration and retention costs related to Marks Paneth ⁽³⁾	9,191	0.7%	-		-					
Adjusted income from continuing operations before income tax expense	\$ 149,604	10.6%	\$ 117,173	10.6%	\$103,488	10.7%	\$ 92,889	9.8%	\$ 79,840	8.7%

(1) CBIZ reports its financial results in accordance with GAAP. This table reconciles Adjusted income from continuing operations before income tax expense (Adjusted Pre-tax Income) to the most directly comparable GAAP financial measures, "Income from continuing operations before income tax expense" (Pre-tax Income) . Adjusted Pre-tax Income is not defined by GAAP and should not be regarded as an alternative or replacement to any measurement of performance under GAAP. Adjusted Pre-tax Income, which excludes significant one-time non-recurring gains and losses, are used by the Company for its shareholders and debt holders as a performance measure to evaluate, assess and benchmark the Company's operational results.

(2) This gain is related to a sale of a book of business in CBIZ's property and casualty line of service, and is recorded in Other income (expense), net.

(3) These costs include, but are not limited to, certain consulting, technology, personnel, as well as other first year operating and general administrative costs that are non-recurring in nature.



Adjusted EPS Reconciliation



GAAP RECONCILIATION

Reconciliation of GAAP Income from Continuing Operations and Earnings Per Diluted Share ⁽¹⁾

	Year Ended December 31,										
-		2022	EPS	2021	EPS	2020	EPS	2019	EPS	2018	EPS
Income from continuing operations	\$	105,354	\$2.01	\$70,887	\$1.32	\$78,347	\$1.42	\$71,049	\$1.27	\$61,573	\$1.09
Adjustment											
Gain on sale of operations, net		-	-	(6,311)	(0.12)	-	-	-	-	-	-
Gain on sale of assets, net ⁽²⁾		(2,391)	(0.05)	-	-	-	-	-	-	-	-
Legal settlement, net		-	-	30,468	0.57	-	-	-	-	-	-
Transaction costs related to Marks Paneth ⁽³⁾		1,329	0.03	-	-	-	-	-	-	-	-
Integration and retention costs related to Marks Paneth ⁽³⁾		9,191	0.18	-	-	-	-	-	-	-	-
Income tax effect related to adjustments		(2,075)	(0.04)	(5,746)	(0.11)						
Adjusted income from continuing operations	\$	111,408	\$2.13	\$89,298	\$1.66	\$78,347	\$1.42	\$71,049	\$1.27	\$61,573	\$1.09
Diluted weighed average common shares outstanding		52,388		53,723		55,359		55,895		56,487	

(In thousands, except per share data)

(1) CBIZ reports its financial results in accordance with GAAP. This table reconciles Adjusted Income and Adjusted EPS to the most directly comparable GAAP financial measures, "Income from continuing operations" and "Diluted earnings per share from continuing operations." Adjusted Income and Adjusted EPS are not defined by GAAP and should not be regarded as an alternative or replacement to any measurement of performance under GAAP. Adjusted Income and Adjusted EPS, which excludes significant non-operating related gains and losses, are used by the Company for its shareholders and debt holders as a performance measure to valuate, assess and benchmark the Company's operational results.

(2) This gain is related to a sale of a book of business in CBIZ's property and casualty line of service, and is recorded in Other income (expense), net.

(3) These costs include, but are not limited to, certain consulting, technology, personnel, as well as other first year operating and general administrative costs that are non-recurring in nature.

Adjusted EBITDA Reconciliation

CBI7

GAAP RECONCILIATION

Reconciliation of GAAP Income from Continuing Operations to Adjusted EBITDA ⁽¹⁾ (In thousands)

Year Ended December 31. 2022 2021 2020 2018 2019 Income from continuing operations...... \$105,354 \$ 78,347 \$ 70,887 \$ 71,049 \$ 61,573 Interest expense..... 8,039 4,983 5,765 6,645 3,868 36,121 22,129 25,141 21,840 18,267 Income tax expense..... (Gain) loss on sale of operations, net..... (413) (5,995)509 (417) (1.025)Gain on sale of assets, net ⁽²⁾..... (2.391)--Legal settlement, net..... -30,468 Transaction costs related to Marks Paneth ⁽³⁾..... 1,329 Integration and retention costs related to Marks Paneth⁽³⁾ 9,191 -Depreciation..... 11,231 10,781 8,283 9,568 6,140 21.664 17.535 Amortization 16.297 13.571 14.062 Adjusted EBITDA (2)..... \$190,125 \$148.435 \$132.119 \$120,582 \$109,135 **Adjusted EBITDA Margin** 13.5% 13.4% 13.7% 12.7% 11.8%

- (1) CBIZ reports its financial results in accordance with GAAP. This table reconciles Non-GAAP financial measures to the nearest GAAP financial measure, "Income from continuing operations". Adjusted EBITDA is not defined by GAAP and should not be regarded as an alternative or replacement to any measurement of performance or cash flow under GAAP. Adjusted EBITDA is commonly used by the Company, its shareholders and debt holders to evaluate, assess and benchmark the Company's operational results and to provide an additional measure with respect to the Company's ability to meet future debt obligations.
- (2) This gain is related to a sale of a book of business in CBIZ's property and casualty line of service, and is recorded in Other income (expense), net.
- (3) These costs include, but are not limited to, certain consulting, technology, personnel, as well as other first year operating and general administrative costs that are non-recurring in nature.

Adjusted EPS Guidance Reconciliation



GAAP RECONCILIATION

Full Year 2023 Net Income and Diluted Earnings Per Share ("EPS") to

Adjusted Net Income, EPS and EBITDA Guidance

(Amount in millions, except per share data)

	Full Year 2023 Guidance								
	Low				High				
	A	Amount		Per Share		Amount		r Share	
Net income	\$	121.1	\$	2.31	\$	123.2	\$	2.36	
Transaction and integration costs related to Somerset ⁽¹⁾		3.6		0.07		3.6		0.07	
Income tax effect related to adjustments		(1.0)		(0.02)		(1.0)		(0.02)	
Adjusted net income	\$	123.7	\$	2.36	\$	125.8	\$	2.41	
Interest expense	\$	20.8			\$	20.8			
Income tax expense		47.2				47.2			
Tax effect related to the adjustment above		1				1			
Depreciation and amortization		35.9				35.9			
Adjusted EBITDA	\$	228.6			\$	230.7			
GAAP diluted EPS for 2022			\$	2.01			\$	2.01	
Adjusted diluted EPS for 2022 ⁽²⁾			\$	2.13			\$	2.13	
GAAP diluted EPS range				15%				17%	
Adjusted diluted EPS range				11%				13%	
GAAP net income for 2022	\$	105.4			\$	105.4			
GAAP net income range		15%				17%			

(1) Includes estimated integration costs related to the Somerset acquisition. Such costs include, but are not limited to, certain consulting, technology, personnel, as well as other first year operating and general administrative costs that are non-recurring in nature.

(2) A reconciliation between net income and adjusted net income and a reconciliation between GAAP diluted EPS and Adjusted diluted EPS for fiscal year ended December 31, 2022 are presented as follows:



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Your Team

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