

CBIZ Appoints John Cook as President of the Employee Benefits Service Line of the CBIZ Benefits & Insurance Division

September 8, 2020

Cook has propelled growth in his 15 years with CBIZ, supporting small- and middle-market businesses in designing innovative benefits solutions

CLEVELAND--(BUSINESS WIRE)--Sep. 8, 2020-- [CBIZ, Inc.](#) (NYSE: CBZ), a leading provider of financial, insurance, advisory and other professional services, has appointed John Cook as President of its Employee Benefits service line. Cook, who has been with CBIZ for 15 years, will oversee the firm's largest service line within the Benefits & Insurance Division and drive the continued growth of the employee benefits business.

Prior to his promotion, Cook served as the Chief Growth Officer for the Employee Benefits business with responsibility for all sales-related activities. Under his leadership, the team achieved record-setting sales growth in 2019. Cook joined CBIZ in 2005 as President of the Chicago market Employee Benefits operations following the acquisition of his firm. Since then, he held a variety of leadership roles and expanded his responsibilities within the employee benefits division. Cook reports to Michael Kouzelos, President, CBIZ Benefits & Insurance Services, Inc., and will continue to serve as a member of CBIZ's Benefits & Insurance Services Division Executive Leadership Team.

"John has emerged as a transformational leader at CBIZ, leading change and accelerating growth in his 15 years with our team," said Kouzelos. "He maintains a deep understanding of the employee benefit industry that has led to significant success for our team and most importantly improvement to the services offered to our clients. We are excited to develop additional growth opportunities as he assumes his new role."

CBIZ's Employee Benefits service line works primarily with small- and mid-sized companies to create customized and strategic employee benefits solutions that help to attract and retain top talent, enhance employee engagement and cultivate stronger workplace culture. Core areas of specialization includes benefits administration, regulatory and compliance support, cost containment strategy, employee communication, engagement and wellbeing consulting, pharmacy consulting, and voluntary benefits.

"Small- and mid-sized companies are confronting an increasingly challenging economic landscape as the business community navigates ongoing uncertainty from the pandemic," said Cook. "Our team has been a trusted resource for businesses to design comprehensive employee benefits strategies that attract and retain talent and ultimately drive success, regardless of market conditions."

CBIZ has been recognized for its work within the industry and was ranked in the top 20 brokers of U.S. business for 2019 by [Business Insurance](#). With over 4,800 employees across 100 offices nationwide, CBIZ has the depth and expertise to address increasingly complex challenges with personalized service and coordinated solutions.

CBIZ President and Chief Executive Officer Jerry Grisko added: "John is a seasoned industry veteran and the right leader to work with both our team members and our clients to find opportunities and navigate challenges during this uncertain time. Most importantly, John's leadership approach reflects our values-based culture and everything it represents."

For more information on CBIZ Employee Benefits and its solutions for small- and middle-market businesses, please visit <https://www.cbiz.com/insurance-hr/services/employee-benefits>.

About CBIZ, Inc.

CBIZ, Inc. provides professional business services that help clients better manage their finances and employees. CBIZ provides its clients with financial services including accounting, tax, financial advisory, government health care consulting, risk advisory, real estate consulting and valuation services. Employee services include employee benefits consulting, property and casualty insurance, retirement plan consulting, payroll, life insurance, HR consulting and executive recruitment. As one of the largest accounting, insurance brokerage and valuation companies in the United States, the company's services are provided through more than 100 company offices in 33 states.

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Marissa Foy Comerford
Gregory FCA for CBIZ
marissa@gregoryfca.com
610-228-2104

Source: CBIZ, Inc.