

CBIZ, Inc. Launches Private Benefits Exchange for Small to Mid-Sized Employers

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- CBIZChoice Provides Streamlined Access to Health Care and Other Employment Benefits -

CLEVELAND--(BUSINESS WIRE)--Nov. 12, 2013-- [CBIZ, Inc.](#) (NYSE: CBZ), a leading provider of financial and employee professional services, today announces the launch of their private health care benefits exchange, CBIZChoice.

Following the implementation of the Affordable Care Act and the opening of the health care exchanges, the arrival of CBIZChoice is designed to help small and mid-sized employers deliver a personalized benefits package to their employees.

To bring this private benefits exchange to businesses across the U.S., CBIZ has partnered with [Liazon](#), which operates industry-leading private benefits exchanges. CBIZ will incorporate its broad spectrum of employer solutions and consultative services with Liazon's product. Employers that offer CBIZChoice to their employees will be able to provide a selection of health, wellness, dental, vision, life, disability and other related benefits from top national and regional providers.

"CBIZChoice is an online benefits storefront designed to change the way employment benefits are purchased. On one hand, employers benefit by being able to set predictable budgets, while the employees gain the ability to customize their personal benefits package and source those benefits from top national and regional providers," explains Bonnie Evelyn, national practice leader of CBIZ Benefits & Insurance.

Liazon's advanced cloud computing infrastructure and robust security protection ensures continual access and safeguards confidentiality of data transmission, making them a natural partner for CBIZ.

"Our award-winning decision support and education platform, along with CBIZ's deep domain insurance experience and know-how, will help users make smarter benefits selections, and the expense tracking tools will help them manage and pay expenses year-round," explains Alan Cohen, chief strategy officer and co-founder of Liazon. "We're confident our platform's logical flow will help today's and tomorrow's employee find the right benefits package for them and their families."

Following the introduction of the [CBIZ Health Care Reform Analyzer tool](#), which brought clarity to the financial implications of the Affordable Care Act to CBIZ clients, CBIZChoice is the next solution that offers clients additional controls for costs, compliance and risks, while also providing operational benefits and the potential for increased profitability.

"We envision our clients will achieve maximum efficiency through our proven model of consistency and experience. CBIZChoice will offer products to reduce risk for our clients and streamline their administration needs," shares Evelyn. "Our ability to provide the vital advice and expertise that businesses seek on wellness solutions, payroll and tax advisory services are now offered via a single destination. This continues the advancement of our resources and services that are uniquely suited to support the growth and success of our clients."

For more information and for photos of CBIZChoice, please visit our blog by [clicking here](#).

About CBIZ, Inc.

CBIZ, Inc. provides professional business services that help clients better manage their finances and employees. CBIZ provides its clients with financial services including accounting, tax, financial advisory, government health care consulting, risk advisory, merger and acquisition advisory, real estate consulting, and valuation services. Employee services include employee benefits consulting, property and casualty insurance, retirement plan consulting, payroll, life insurance, HR consulting, and executive recruitment. As one of the nation's largest brokers of employee benefits and property and casualty insurance, and one of the largest accounting and valuation companies in the United States, the Company's services are provided through nearly 100 Company offices in 32 states.



Source: CBIZ, Inc.

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