

# CBIZ, Inc. Launches New Human Capitalizing Blog, Helps Employers Maximize Top Asset-- Their Employees

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**--CBIZ takes to the blogosphere to share its solutions and insights to help better manage your employees and business--**

CLEVELAND, May 31, 2012 (BUSINESS WIRE) --The ability to attract, retain, and motivate employees, while balancing fiscal management issues, is no easy task for employers. That's why [CBIZ, Inc.](#) (NYSE: CBZ), one of the nation's leading providers of professional business services, has taken to the blogosphere with the launch of the CBIZ Human Capitalizing blog.

The CBIZ Human Capitalizing blog will focus on three main topic areas: [benefits and wellness](#), [employee management](#), and [fiscal management](#). Concentrated focus on these areas will help employers understand critical management issues that relate to their own workforce and business. The blog's inaugural posts include:

- [Introducing the CBIZ Small Business Employment Index](#): Why the CBIZ Small Business Employment Index (SBEI) focuses on hiring trends for small businesses, as opposed to large, and acts as a barometer for small business job growth in the U.S.
- [What to know about health care exchange options](#): How the [Affordable Care Act](#) (ACA) will change the way employers provide health care benefits for their employees in 2014.
- [April CBIZ Small Business Employment Index finds narrow job growth](#): What the monthly CBIZ Small Business Employment Index found in April 2012.
- [CBIZ women helping women succeed in business](#): How the CBIZ Women's Advantage (CWA) initiative helps women through focused leadership, mentoring, and networking programs, and has become a success and part of CBIZ's DNA.
- [Recruiting strategies to land senior leaders](#): What companies should be doing to attract their next star leader.
- [5 business questions to ponder before taking the Groupon plunge](#): What questions every company should take into consideration before delving into any initiative, including a daily deal program.

"CBIZ joined the blogosphere to provide relevant data, research, and insight to provide employers with solutions to attract, retain, develop, motivate, and reward employees, while also recognizing the importance of fiscal management issues," stated [Mark Waxman, Chief Marketing Officer at CBIZ](#).

"We're proud to have qualified experts who understand the value of human capital and look forward to an interactive dialogue with our readers about a wide range of topics regarding the management of human capital and business growth."

The CBIZ team will be contributing posts and multimedia pertaining to the fields they work in everyday. The blog's initial authors include:

- [Jay Meschke](#), President of CBIZ Human Capital Services and EFL Associates
- [Nancy Mellard](#), National Leader of CBIZ Women's Advantage and Executive Vice President and General Counsel of the CBIZ Employee Services Division
- [Philip Noftsinger](#), Business Unit President of CBIZ Payroll
- [Karen McLeese](#), Vice President of Employee Benefit Regulatory Affairs
- [Gregg Landers](#), Lead Managing Director of CBIZ MHM's growth management practice
- [Mark Waxman](#), Chief Marketing Officer at CBIZ

Business professionals, CBIZ associates, and the press are invited to visit the CBIZ [Human Capitalizing](#) blog or [subscribe to the blog](#) using any RSS reader.

For more information about CBIZ, visit [CBIZ.com](#).

## About CBIZ, Inc.

CBIZ, Inc. provides professional business services that help clients better manage their finances and employees. CBIZ provides its clients with financial services including accounting, tax and consulting, internal audit, merger and acquisition advisory and valuation services. Employee services include employee benefits consulting, property and casualty insurance, retirement plan consulting, payroll, life insurance, HR consulting, and executive recruitment. CBIZ also provides outsourced technology staffing and support services, healthcare consulting, and medical practice management. As one of the largest benefits specialists and one of the largest accounting, valuation, and medical practice management companies in the United States, the Company's services

are provided through more than 130 Company offices in 37 states.



SOURCE: CBIZ, Inc.

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